

Il Forum di IBE - Intermobility Future Ways

L'hub strategico della mobilità condivisa



Organizzato da

**ITALIAN
EXHIBITION
GROUP**
Providing the future

Con il supporto di



 **asstra**
IMPRESE IN MOVIMENTO

 **FONDAZIONE
PER LO SVILUPPO
SOSTENIBILE**
Sustainable Development Foundation

Con il supporto tecnico di

Osservatorio Nazionale
**SHARING
MOBILITY**

 **Urban Mobility**
Co-funded by the
European Union 

Three days of conferences, workshops, and talks to co-create the shared mobility of tomorrow. Businesses, institutions, and experts converging to discuss experiences, solutions, and future scenarios, driven by innovation and sustainability. The objective: to overcome the fragmentation that still characterizes the sector today and guide its evolution towards a cohesive and collaborative ecosystem.

Legend

- Scenarios and Trends
- Technologies
- Closed-Door Sessions
- Award Cerimonies
- Intermobility
- Mobility Innovation Tour
- Governance and Regulation
- Just Transition

24th November 2026 10:30-11:00

Main Stage & Innovation District, Hall C1

Institutional opening and ribbon cutting**Language:** Italian

Opening ceremony with greetings from the authorities and the ribbon cutting for the official opening of IBE Intemobility Future Ways.


**Scenarios and
Trends**
24th November 2026 11:00-13:30

Main Stage & Innovation District, Hall C1

**Opening Plenary - Future Ways:
Shared mobility in Italy**
*Organized by The Sustainable Development Foundation***Language:** Italian-English**Presentation of the National Report, scenarios, trends, key players**

Shared mobility is evolving from a set of separate services into an integrated mobility system. The Future Ways 2026 Report will present data, trends and growth prospects for the new shared mobility ecosystem in Italy. Mobility operators, institutional representatives and experts will share the economic, social and environmental benefits of this revolution, which marks a turning point in history — from private vehicle ownership to sharing.

24th November 2026 14:30-16:15

Main Stage & Innovation District, Hall C1

**Workshop - 'Taxi driver':
innovation in ride sharing services**
*Organized by The Sustainable Development Foundation
and Shared Mobility Platform*
Language: Italian-English
Intermobility

Taxis and private hire vehicles (NCC) are the transport services that have changed the most in recent years: apps, digital platforms, and constantly evolving service models. Today, they are also the first to be affected by autonomous driving experiments, which in the coming years could completely redefine the landscape of mobility as a service. A discussion among operators, institutions and experts on the challenges and opportunities facing the sector. .

24th November 2026 15:00-17:00

Neri 1 Room, Hall South

**Closed-Door
Session**

AN.BTI Confcommercio Private Assembly

Organized by AN.BTI - Associazione Nazionale Bus Turistici Italiani

Language: Italian

24th November 2026 17:00-17:45

Main Stage & Innovation District, Hall C1

**Award
Cerimonies**

Award ceremony of the 'Bus of the Year – Intercity Edition'

Language: Italian

The title is awarded by an international jury of 25 specialist journalists, representing the leading European publications in the sector, at the end of a rigorous evaluation process that rewards technological excellence, sustainability, safety, comfort and build quality.

24th November 2026 17:45-18:45

Intermobility Arena, Hall C3

Intermobility community social club: aperitif and challenges

Language: Italian



After a day of discussions and in-depth sessions, it's time for the Intermodality Community Social Club. A relaxed aperitivo, with ping pong and table football challenges among the various shared mobility players, to spend time together in an informal and fun atmosphere.

25th November 2026 10:00-12:00

Main Stage & Innovation District, Hall C1

Technologies

Plenary - 'Back to the Future': the metamorphosis of the bus and the alliance between buses, rail and shared mobility

*Organized by The Sustainable Development Foundation***Language:** Italian-English

Technology trends are transforming the bus sector, which is experiencing a strong resurgence compared with the past, and, with it, the entire mobility ecosystem. Digitalization, new infrastructure, electrification, and innovation are making scheduled public transport increasingly efficient and attractive. But the real challenge goes beyond the bus itself: it lies in its ability to connect seamlessly with rail services, shared mobility, and emerging demand-responsive transport solutions to create a truly integrated mobility ecosystem. The session will also feature the latest data from the Italian National Sharing Mobility Observatory, providing an updated overview of the shared mobility sector and its contribution to a more integrated transport system.

25th November 2026 12:15-13:15

Main Stage & Innovation District, Hall C1

Technologies

Workshop - 'Born to be wild': the prospects of Demand Responsive Transit

*Organized by Shared Mobility Platform***Language:** Italian-English

It is often taken for granted that DRT, where demand is low, represents an alternative solution to scheduled transport services. But is this always truly the case? Starting from the most significant Italian experiences, we explore together the results, critical issues and potential. Because sometimes it is precisely the 'wild' solutions that point the way to the future.

25th November 2026 09:30-13:30

Intermobility Arena, Hall C3

Technologies

Public transport fleet transition - risks and opportunities for public transport operators and system manufacturers: vehicles and infrastructure

*Organized by Eng. Andrea Bottazzi, T-PER***Language:** Italian

The seminar, with recognition of training credits for engineers, provides technical and methodological tools to evaluate energy transition choices in public transport. Operators and agencies will be guided through the analysis of scenarios for 2030, 2040 and 2050, taking into account the interactions between vehicles, charging infrastructure and operations. At the end, participants will be able to outline possible evolutionary scenarios based on the current state and solutions already being implemented.

25th November 2026 11:30-13:00

Future Ways Arena, Hall C2

Mobility
Innovation Tour

Tourism and long-distance travel: yes, travelling. Challenges and trends of a strategic sector

*Organized by Autobus - Vado e Torno Edizioni***Language:** Italian

After the dark years of the pandemic and its aftermath, the world of bus tourism has returned to travelling in high gear. The Class III market is soaring, as is the demand for transfers across the Boot, but obstacles remain: high fuel costs and infrastructural gaps. The issue of bus stations, the shortage of drivers and, last but not least, the challenge of the energy transition.

Just Transition

25th November 2026 14:15-16:00

Intermobility Arena, Hall C3

Workshop - 'Stand By me': Transport poverty and Right to stay

Organized by the Sustainable Development Foundation in collaboration with Transport Poverty Lab

Language: Italian

Organised by the Transport Poverty Lab together with its Community, this session is part of the roadmap towards the 2nd National Forum on Transport Poverty, scheduled for 2027. It will provide an opportunity for discussion on the policies and measures needed to tackle transport poverty and promote a just transition. The session will also present the first results of the MUR-FRES research project on transport poverty in the inland areas of Southern Italy.

25th November 2026 16:15-16:45

Intermobility Arena, Hall C3

Talk - My Way: individual behaviours and the effects on decarbonisation

Organized by MUR-FRES, in collaboration with TP LAB

Language: Italian

A talk to explore the link between individual behaviours and decarbonisation. Even today, those who combine different shared mobility and active mobility solutions in their daily lives have a lower environmental and social impact than those who always rely on their private vehicle. Because it is multimodal behaviour that makes the difference, and it is often already a reality, not just a goal.

Just Transition

25th November 2026 14:00-15:15

Main Stage & Innovation District, Hall C1

**Scenarios and
Trend**

Plenary - Presentation of the Twentieth Euromobility Report - How mobility in Italy has changed over the last 20 years

Organized by Euromobility

Language: Italian

Euromobility presents the twentieth **report on sustainable mobility in the 50 main Italian cities**, which investigates and illustrates the main indicators on mobility and the environment in our cities: from public transport to cycling infrastructure, through the vehicle fleet, accident rates, sharing mobility and air quality. The report focuses on how Italian cities have changed over the last 20 years, with a targeted comparison of the most significant indicators. The presentation will finally be an opportunity to reveal and award the most eco-friendly city in Italy, chosen from the 50 covered by the report based on the most recent data.

25th November 2026 14:00-17:00

Future Ways Arena, Hall C2

**Governance and
Regulation**

Plenary - The Mobility Manager at the heart of the transition: businesses, public transport and institutions in dialogue

Organized by ASSTRA, in collaboration with the Ministry of Infrastructure and Transport and ANCI

Language: Italian

The event highlights the Mobility Manager as a strategic figure for home-to-work commuting, integration with public transport, and corporate and territorial sustainability. The program includes an institutional discussion on national policies and territorial coordination, with the involvement of the **Ministry of Infrastructure and Transport**, **ANCI** (National Association of Italian Municipalities) and the **Area Mobility Managers**; the presentation of ASSTRA Guidelines on competencies, governance and professional autonomy, and a session of concrete case studies dedicated to the best collaboration experiences between companies, public transport operators and local territories.

25th November 2026 16:30-17:30

Main Stage & Innovation District, Hall C1

**Scenarios and
Trend**

Talk - DEEP TREND -

Interpreting the future of mobility beyond data

Organized by IBE-Intermobility Future Ways in collaboration with Blue Eggs

Language: Italian

Following the success of the **IBE Driving Experience 2025** masterclass, the format returns to IBE Intermobility Future Ways 2026. An exclusive event designed to provide the community with concrete tools to anticipate trends over the next three years, design market-oriented products and services for the future, stand out from competitors, and prepare for industry changes. *The masterclass content will be announced soon!*

25th November 2026 17:30-18:00

Main Stage & Innovation District, Hall C1

**Award
Cerimonies**

Lorenzo Cagnoni' Award Ceremony for Innovation

Language: Italian

The award is dedicated to exhibiting companies and start-ups that stand out for the development of innovative products, services and solutions for the mobility sector. The award includes two categories: the '**Lorenzo Cagnoni per l'Innovazione**', assigned to the three best projects presented by IBE Intermobility Future Ways exhibitors, and the '**Lorenzo Cagnoni Innovative Start-up**', reserved for the three most innovative realities of the Innovation District. An initiative that enhances excellence, technologies and ideas capable of concretely transforming the sector.

26th November 2026 10:30-13:00

Main Stage & Innovation District, Hall C1

**Governance and
Regulation**

Mobility seeks talent. Skills, technologies and career opportunities in the transport of the future

Organized by IBE-Intermobility Future Ways

Language: Italian

The digital and energy transformation of mobility is creating new professions and redefining skills and career paths, from advanced maintenance to engineering, from data management to passenger services, through to the roles of drivers and specialised technicians. Aimed at secondary school students, the event brings together companies and professionals to present the sector through testimonials, experiences and data, illustrating the skills required and the training pathways to build a career in transport.